



NAACP

Derrick Johnson
*President and
Chief Executive Officer*

Leon W. Russell
*Chairman
National Board of Directors*

OFFICE OF THE EXECUTIVE

December 16, 2022

Via Email and Regular Mail

Ana Blackburn
190 Falling Water Rd
Spring Lake, NC 28390

Re: Cease-and-Desist Letter

Dear Ms. Blackburn:

This letter concerns your disparagement of the National Association for the Advancement of Colored People and your involvement with the Justice Coalition USA. Article X, Section 2 of the Bylaws for Units of the NAACP states that “[t]he Board of Directors, upon satisfactory evidence that an officer or member of the Association...is guilty of conduct not in accord with the principles, aims and purposes of the National Association for the Advancement of Colored People...or guilty of conduct inimical to the best interests of...the Association may order suspension, expulsion or other disciplinary action against such officer or member, after a full hearing if requested by the respondent in accord with the provisions of this Constitution.”

You have engaged in inimical conduct that is not in accord with the principles of the Association. More specifically, you are a vocal member for the Justice Coalition USA, an organization that is undermining and discrediting the National NAACP and the North Carolina State Conference NAACP. In that capacity, you have engaged in conduct that is detrimental to the Association. On February 18, 2022, your coalition sent a letter to NAACP National Board members falsely accusing Administrator and NAACP National Board Member Gloria Sweet-Love of making misrepresentations regarding the North Carolina State Conference NAACP. Your coalition accused the National NAACP of arbitrarily suspending Dr. T. Anthony Spearman’s membership. Furthermore, your coalition accused the NAACP of making “libelous statements.” In your correspondence, you encouraged Board members to review the Justice Coalition website.

The Justice Coalition USA website is dedicated to disparaging the National NAACP and the North Carolina State Conference. On the website, it states that “the Justice Coalition is a coalition of NAACP members seeking redress of issues of the NAACP National Organization illegally taking over Branches and State Organizations

and to address the apparent corruption existing under the current national leadership.” <https://justicecoalitionusa.org/>. The website essentially questions the legitimacy of the new structure of the NAACP. <https://justicecoalitionusa.org/history-of-the-naacp-name/> Moreover, there is a section on the Justice Coalition website entitled “ALLEGED SCANDALS with Derrick Johnson.” <https://justicecoalitionusa.org/derrick-johnson/> That section includes articles entitled “Member calls for resignation of Mississippi NAACP President” and “Derrick Johnson slush fund!!!” The website falsely accuses the National NAACP of illegally taking over the San Diego Branch NAACP. The website includes copies of letters and emails to and from NAACP leaders. <https://justicecoalitionusa.org/letters-to-the-national-organization/> <https://justicecoalitionusa.org/jc-to-legal-counsel/>

In addition, the Justice Coalition held press conferences on January 7, 2022, February 11, 2022, October 26, 2022, and November 30, 2022. During the November 30, 2022 press conference, you made the following false and disparaging remarks:

“Inimical harm to the nation is occurring under the autocratic leadership of the NAACP President Derrick Johnson and the NAACP National Board...

“For over a century, the NAACP...fought morally and constitutionally so that this nation would live up to its constitutional laws of equality and justice. This is now in jeopardy under the dictatorship of the National NAACP President and its board.”

The press conferences are posted on the Justice Coalition’s website. <https://justicecoalitionusa.org/press-conferences/> This conduct is unacceptable.

Moreover, the Justice Coalition has been soliciting donations in support of litigation against the National NAACP. On the coalition’s website, it states “[d]ue to the upcoming litigation against the National Leaders that have slandered the good name and reputation of the current State Leaders we are asking for donations to help with the fight for Justice within the NAACP.” <https://justicecoalitionusa.org/donate/> Article X, Section 2 of the Bylaws for Units of the NAACP states that “[a]ny member who files litigation against the National NAACP or against any of its units without having pursued the remedies within the framework of the Association, shall be deemed as exhibiting behavior not in accord with the principles, aims and purposes of the National Association for the Advancement of Colored People, meriting suspension, expulsion, or other disciplinary action.” By soliciting donations for a lawsuit against the National NAACP, you are engaged in behavior not in accord with the principles of the NAACP.

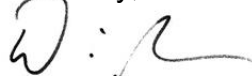
The Justice Coalition USA continues to promote the false narrative of disenfranchisement. On September 12, 2022, the Justice Coalition USA sent a letter to the President and CEO stating the National NAACP’s Election Buddy system “disenfranchised many of our senior members who are not computer literate.” The coalition described the system as a “flawed method” and requested a meeting with the President and CEO.

The National NAACP hereby demands that you immediately cease and desist making disparaging and defamatory statements against the National NAACP, the NAACP National leadership, the National NAACP staff, the North Carolina State Conference NAACP, and/or the North Carolina State Conference NAACP leadership. The National NAACP hereby demands that you immediately cease and desist from supporting the Justice Coalition USA's campaign against the National NAACP and the North Carolina State Conference NAACP.

Please confirm to General Counsel Janette McCarthy Wallace, in writing, no later than **Friday, December 23, 2022 at 2:00 p.m., EST** that you will cease and desist from making defamatory and disparaging statements against the National NAACP and the North Carolina State Conference and that you will cease and desist from supporting Justice Coalition USA. Failure to comply with this cease-and-desist letter may result in suspension, expulsion or other disciplinary action.

If you have any questions regarding this matter, you may contact General Counsel Janette McCarthy Wallace at jlouard@naacpnet.org.

Sincerely,



Derrick Johnson

President and Chief Executive Officer

cc: Leon W. Russell, Chair, National Board of Directors
Gloria J. Sweet-Love, Chair, Committee on Membership and Units
Carmen Watkins, Senior Vice President, Membership Growth and Unit Sustainability
Janette McCarthy Wallace, General Counsel